



SPORTS
EMMYS®

44TH ANNUAL
**SPORTS EMMY® AWARDS
TRANSPARENCY REPORT**



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INTRODUCTION

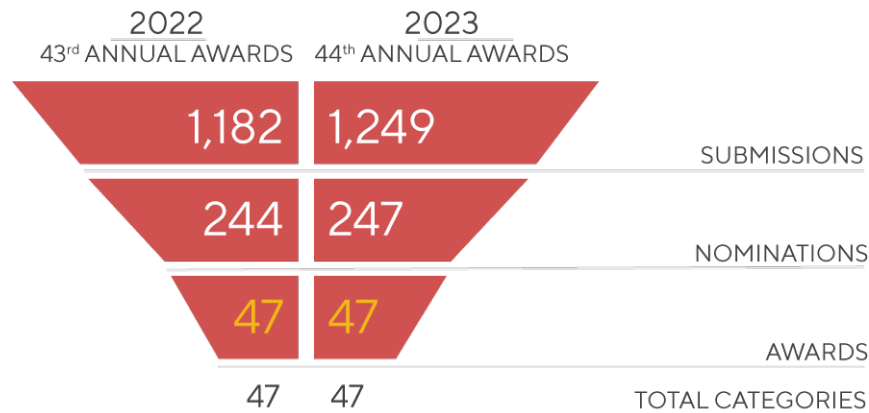


The goal of this report is to provide greater insight into and context around the actions taken by the Sports Emmy® Awards Administration Team and the NATAS National Awards Committee in their efforts to adjudicate a fair competition.

Every challenge or substantive inquiry raised in the course of the 44th Annual Sports Emmy® Awards competition was logged and is reflected in this report. In cases where the resulting actions required public disclosure – such as the disqualification of an announced nominee – the summaries identify the specific entries affected. In all other cases, the summaries anonymize the identities of the respective entries and claimants.

KEY ENTRY STATISTICS

SUBMISSIONS | NOMINATIONS | AWARDS



As is standard practice, the Awards Committee met via teleconference on March 30, 2023 to review the voting process with representatives of the accounting firm Lutz & Carr and NATAS Awards staff. Referred to as the “Nominations Cut-Off Call,” the purpose of the call is to establish the number of nominees and to break ties. Voting irregularities, if any, are raised by Lutz and Carr. The identities of entrants or judges are not disclosed during the discussion.

There were 5 nominees per category with the following exceptions:

- Outstanding Live Special (6)
- Outstanding Edited Special (6)
- Outstanding Long Feature (6)
- Outstanding Personality/Play-by-Play (7)
- Outstanding Personality/Studio Analyst (7)
- Outstanding Camera Work - Long Form (6)
- Outstanding Music Direction (6)
- Outstanding Studio or Production Design/Art Direction (6)
- Outstanding Feature Story in Spanish (6)
- Outstanding On-Air Personality in Spanish (6)

In all instances with 6 nominees, the additional nominee was a result of a tie between the fifth- and sixth- ranked nominees. In both instances with 7 nominees, the additional nominees were a result of a tie between the fifth, sixth and seventh ranked nominees.

This year’s competition resulted in one Emmy® Award recipient in each of the categories

JUDGING PROCESS

All categories are judged by a blue-ribbon panel of both network and freelance industry professionals. Network judges are conflicted out of scoring entries from networks or production companies with which they are affiliated. Freelance industry professionals are conflicted out of scoring entries to which they have made a direct contribution. Less than half (43%) of judges from this past year were conflicted out of scoring at least one entry on their ballot.

JUDGES

	2022 43 rd ANNUAL AWARDS	2023 44 th ANNUAL AWARDS
ASSIGNED UNIQUE JUDGES	651	726
PANEL ASSIGNMENTS	758	816
COMPLETED BALLOTS	725	776

JUDGING IRREGULARITIES

During the Nominations Cut-Off Call, and prior to the disclosure of nominated entries, an Accountant from Lutz & Carr informed the National Awards Committee of any significant questions regarding the integrity of judging in any category, by any individual(s).

Under a NATAS policy developed in conjunction with a consulting statistician, judges whose scores are 1.75 average deviations or more from the norm are flagged for the Awards Committee's review. Following this disclosure, the Awards Committee voted to disqualify the scores of 1 judge.

BALLOT RETURN RATES

This year's contest featured a 95% overall ballot return rate across the contest. Below highlights the return rates by category type.

By Category Type:



DISQUALIFICATIONS

Submissions were disqualified before judging commenced.

OUTSTANDING LIVE SERIES

An entry was disqualified because the entry video contained some of the same excerpts that were submitted on a Studio Show entry. The Live Series category is for live event competition, while the Studio Show categories are for studio coverage. While some programming may have elements of both, the same excerpts may not be included on both entry video submissions. The Studio Show entry remained in the competition.

OUTSTANDING DOCUMENTARY SERIES

An entry was disqualified because it was a reality competition series. Reality shows are to be submitted in the Primetime Emmy competition.

OUTSTANDING SHORT FEATURE

An entry was disqualified because it was an excerpt from a longer interview. As stated in the rulebook, features must be submitted in their entirety.

OUTSTANDING LONG FEATURE

An entry was disqualified because it was an excerpt from a longer interview. As stated in the rulebook, features must be submitted in their entirety.

An entry was disqualified because a longer version of the feature was included on a Studio Show entry video. As stated in the rulebook, one version of a feature must be declared the version of record and that is the only version that is allowed in the competition. The longer version of the feature was then declared the version of record and remained on the Studio Show submission.

OUTSTANDING PERSONALITY/STUDIO ANALYST

An entry was disqualified because the excerpts on the submission video did not adhere to the rules for the category.

DISQUALIFICATIONS

OUTSTANDING PERSONALITY/EVENT ANALYST

An entry was disqualified because the excerpts on the submission video did not adhere to the rules for the category. The entry video contained multiple excerpts of post-produced content. As stated in the rulebook, analysis must come during live or live-to-tape event coverage.

An entry was disqualified because the excerpts on the submission video did not adhere to the rules for the category. All excerpts came from feature reporting. As stated in the rulebook, analysis must come during live or live-to-tape event coverage.

OUTSTANDING PERSONALITY/REPORTER

An entry was disqualified because the excerpts on the submission video did not adhere to the rules for the category. Excerpts showcased news reporting, rather than in-game reporting.

Administration will be updating the name of this category to Outstanding Personality / Sideline Reporter, to avoid confusion going forward.

OUTSTANDING TECHNICAL TEAM STUDIO

An entry was disqualified because the entry video did not adhere to the requirements for the category. The explanatory portion of the entry video exceeded the 3 minute maximum that is allowed.

OUTSTANDING CAMERAWORK / LONG FORM

An entry was disqualified because the entry video did not adhere to the requirements for the category. The entry video was not in English and contained no translation, and exceeded the allowable run time for the category.

THE DICK SCHAAP OUTSTANDING WRITING AWARD – SHORT FORM

An entry was disqualified because it was submitted to a regional competition. As stated in the rulebook, entry into any singular NATAS contest precludes the entry of the same programming in any other Emmy contest administered by the Television Academy, IATAS, or NATAS, including the Regional Emmy Awards.

DISQUALIFICATIONS

OUTSTANDING GRAPHIC DESIGN - SPECIALTY

An entry was disqualified because it was also submitted to the Outstanding Public Service Content category. As stated in the rulebook, content submitted in the Outstanding Public Service Content category is not permitted to be submitted in any craft or feature categories.

OUTSTANDING PROMOTIONAL ANNOUNCEMENT

An entry was disqualified because the content was repeatedly identified as an open. When asked, the submitter could not produce a version of record where it aired as a promotion.

An entry was disqualified because it was not a promotional announcement. Promotional announcements must contain a call to action and drive to tune-in to a particular telecast or programming initiative.

OUTSTANDING STUDIO SHOW IN SPANISH

An entry was disqualified because it was a reality competition series. Reality shows are to be submitted in the Primetime Emmy competition.

DEMOGRAPHICS

In an effort to expand and diversify the judging pool, Sports Administration includes an optional demographic questionnaire as part of the judging registration form. Below are some approximate key demographic statistics¹,

Gender:

- 68% of judges identify themselves as male
- 30% identify themselves as female
- 2% preferred not to answer

Race/Ethnicity:

- 76% of judges identify as white
- 6% identify as black
- 2% identify as Asian
- 7% identify as multiracial
- 9% of judges identify as Spanish, Hispanic, or Latino

Age:

- Less than 1% were aged 18-23
- 31% were aged 24-38
- 50% of judges were aged 39-54
- 17% were aged 55-70 (16% the year before)
- 1% were aged 70+ (1% the year before)
- Less than 1% preferred not to answer

Sexual Orientation:

- 93% identify as straight
- 1% identify as gay
- 1% identify as bisexual
- 1% identify as lesbian
- 1% identify as queer
- 3% preferred not to answer

¹ These results are approximations based on sample size. 738 individuals registered to judge, 522 provided responses to the demographic questionnaire, 216 declined to answer.

UPCOMING PLANS



The 44th Annual Sports Emmy Awards competition featured an all-time high in the number of entries, judges, and judging hours. The Administration Team was able to maintain the exceptionally high ballot return rate of 95%. The goal has been and will continue to be a ballot return rate of 100%.

Last year, just over 7% of judges scored the same category that they had judged the previous year. While the competition wishes to draw on the specific expertise of its judges, especially in the craft categories, administration also realizes the value of rotating judge assignments and aims to keep the percentage of judges scoring the same category in consecutive years under 10%.

Administration continues to work with network partners on the diversity of judges assigned, as well as working to recruit a more diverse group of freelancers through industry networking and outreach to various affinity groups and guilds.

Feedback from the community is important to the continued success and integrity of the competition. Administration seeks feedback by distributing an anonymous survey to entrants, judges, and attendees following the ceremony. This year, administration received 429 survey responses. Administration uses this feedback to improve the submission, judging and ceremony experience and to ensure the competition reflects current trends of the industry.

We welcome any and all feedback, criticism, and suggestions at sports@emmyonline.tv.